IFC Exploratory Webinar Minutes- October 15, 2013

Panelists:

- James Whitehead, IFC Co-chair
- Jim Rimmer, IFC Co-chair
- Allison Hoit, IFC Coordinator
- Amy Rauworth, IFC Staff Liaison
- Eli Wolff, IFC Policy Workgroup Chair
- Chris Mackey, IFC Health and Fitness Workgroup Chair
- Ingrid Kanics, IFC Inclusive Play Workgroup Chair
- Michael Paul, IFC Veterans Workgroup Chair

- Introduction (Hoit)
  - Rimmer
  - Whitehead

- Whitehead
  - Will be hearing about reengagement of strategies that this collaborative is all about
  - IFC initially launched 1/2007, DC
    - New phase now w/reengagement strategies
  - Outlines mission statement
  - Explains call to action—driven the IFC from start to now
    - Reads slide
    - Excited to collaborate as in the past, and in new ways

- Rauworth
  - Outlines priorities
  - Create partnerships
    - Important—attitudinal barriers and stigmas (need for adequately trained staff at fitness facilities, etc.—huge determinant)
    - Physician engagement—prescribe exercise/PA; advocate for access; discuss effects of sedentary lifestyle
  - Technology and policy to promote access for people with disabilities
  - Policy and environmental changes
- Share success—send out stories, lead to increased change/inclusion
  - Goals
    - Evidence based physical activity programs; inclusive physical activity campaigns; increase venues with ADA/IFC guidelines; expand partnerships
      - Calls for Gap analysis (who’s present, who isn’t, how to get them there)
    - Policy briefs; assist in inclusive design; prep for response to new initiatives (ex: OCR guidance); implement IFC new framework for action
  - Outlines workgroups
  - Provides membership update
  - Outlines IFC milestones (CIFT; PAGs; ADA 2010; OCR letter; ASTM 2013 fitness equipment)

- Rimmer
  - Outlines what IFC is; establishes its need
  - Outlines 5 key issues of/for PWD
    - Physical activity, chronic conditions, inclusion, health promotion, accessibility
  - Outlines UAB/Lakeshore Foundation Collaborative
    - Asks members on call how to form inclusive fitness coalitions in their community
      - Hopeful to obtain small grant funding to assist this
  - Shows presence on Lakeshore Foundation (LF) website
  - Explains LF’s mission, how it is best in world, and how to leverage momentum at LF on a local level to a national level
    - References Tipping Point, how to apply it to local works to ensure effectiveness of work
  - Consider how to develop real world research/research strategies through partner orgs and works on local level
  - Outlines current local funding mechanism—comparative effectiveness research
  - IFC—research, practice, collaboration (3 major components)

- Hoit
  - Outlines new framework for action (“one vision, four asks”) and infographic
  - Shows screenshot of website, explains the revamp, and explains purpose of site
    - Increased connectivity—calendar, email service (constant contact), social media, etc.
    - Drop down for joining on website
  - Outlines strategic advisory group purpose and membership
- Set direction moving forward
  - Peter Axelson and Seanna Kringen from Beneficial Designs were not on slide, they are part of the strategic advisory group
    - Outlines each of the 4 workgroups
      - Purpose, leadership
      - Introduces workgroup chairs
- Eli Wolff—Policy
  - Will embody “nothing about us without us” mantra in policy
  - Provides overview/outlines slide
  - Touches on specifics (OCR on local levels, 504 task forces, catalog practices)
  - Making people understand the importance/need
- Chris Mackey—Health and Fitness
  - Ensure full understanding of accessibility and inclusion
  - Empowering people with disabilities
  - Promote more accessible/user-friendly fitness centers across the country
  - Creating toolkits for fitness centers and providers on accessibility (use existing resources, create new based on those/filling gaps/ensuring all populations are included)
    - Disability awareness as relates specifically to fitness centers
  - Increase awareness of the coalition at national fitness conferences
  - Focus on supporting new ASTM standards (F 31 and 32)
- Ingrid Kanics—Inclusive Play
  - “no child left indoors”—in their home environment, unable to get out/explore/enjoy the outside world environment
  - Similar to adults with disabilities, not given chance to see what life without health issues is like
  - How to help families and children with varying abilities
  - Initially free play, then more organized play
  - Outlines US Play Coalition—resource for sharing best practices; making them understand needs of disability communities—all 4 committees able to educate, make coalition more inclusive
  - Kids with disabilities part of this experience, get acknowledged for what they’ve done/receive similar accolades as these initiatives offer
- Michael Paul—Veterans
  - Create a hub for veterans to help them cope with civilian world
    - With a focus on sport, fitness, and recreation
  - Provide networking opportunities, forum for communication
  - Support VA charge on mental health (PTSD)
- Provide caregivers with resources focused on fitness and recreation

- Hoit
  - Outlines coalition coordinator role—serve as liaison for all aspects of IFC
  - Asks members to check listing on site, send to her
  - New Twitter handle @IncFitCoalition
  - Calendar—asks for events that are pertinent
  - Coalition news—send to her
  - Quarterly newsletter, submissions by 10/29 for November newsletter

- Membership—free
  - Organizational or individual—more info on site
  - Benefits—national and local level
    - Main—creating collective voice toward common cause—inclusive fitness, accessible active environments

- Opens floor to participants, asks for contact with any questions/comments/feedback
  - Provides contact info