

# SPEAKER / COLLEAGUE DISCOUNT REGISTRATION FORM



The Conference and Exposition for Health & Fitness Facility Management  
**Conference: October 14-17 • Exhibits: October 15-17**  
**McCormick Place, Chicago, IL**  
[www.clubindustryshow.com/national](http://www.clubindustryshow.com/national)

## FOUR WAYS TO REGISTER!

Please complete all questions. Incomplete forms cannot be processed. Photocopy for additional registrants. No one under 18 will be admitted. No photography is allowed in the exhibit hall.

Online: [www.clubindustryshow.com/national](http://www.clubindustryshow.com/national)  
 Fax: 508-759-4552  
 Phone: 800-927-5007 or 508-743-0105  
 Mail: Club Industry, c/o CDS  
 107 Waterhouse Road • Bourne, MA 02532

Please do not mail in registration form that has been sent by another method and risk duplicate billing.

## 1. GENERAL INFORMATION (Please print)

FIRST NAME \_\_\_\_\_  
 LAST NAME \_\_\_\_\_  
 TITLE \_\_\_\_\_  
 COMPANY \_\_\_\_\_  
 ADDRESS 1 \_\_\_\_\_  
 ADDRESS 2 \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_  
 ZIP/POSTAL CODE \_\_\_\_\_  
 COUNTRY \_\_\_\_\_  
 PHONE \_\_\_\_\_  
 CELL PHONE: \_\_\_\_\_  
 By providing my cell number, I am giving Club Industry and its exhibitors/sponsors permission to contact me via call or text regarding registration, emergency situations, updates and promotional materials.  
 FAX \_\_\_\_\_

E-MAIL \_\_\_\_\_  
 By providing your email, you grant Penton Media permission to contact you via email regarding your Club Industry registration, event updates, and promotions from Club Industry exhibitors and associated Penton Media publications.

## 2. PROFILE (All registrants must complete this section)

### 1. Which of the following BEST describes your facility? (check only one)

- 01  Multipurpose Club
- 02  Gym/Fitness Only Club
- 05  YMCA/YWCA/JCC
- SPORTS CLUBS/STUDIOS & SPAS
- 03  Racquetball/Tennis Club
- 04  Golf/Country Club
- 06  Swim Club
- 07  Corporate Recreational Facility
- 08  Hotel, Resort or Spa
- 16  Aerobics, Dance, Yoga or Pilates Studios
- 18  Martial Arts Studio
- 19  Indoor Climbing Center
- 11  College, University or Institution
- 10  Wellness Clinic, Hospital or Physical Therapy/Medical Fitness Center
- 12  City Club, Parks & Recreation, Public Works and Community Center
- 15  Government (including military)
- 14  Developer, Consultant or Architect
- 17  Commercial Dealer or Retailer
- 13  Other Club or Business (please specify)

### 2. Which of the following BEST describes your title? (check only one)

- Executive Management
- 01  Owner
  - 02  President
  - 03  Vice President
  - Facility Management
  - 07  Director
  - 05  General Manager
  - 04  Manager
  - 08  Assistant Manager
  - Program Management
  - 09  Athletic Director
  - 11  Assistant Athletic Director
  - 06  Program/Fitness Director
  - 12  Fitness Instructor
  - 13  Sales/Marketing
  - 10  Other Title (please specify)

### 3. Do you recommend, specify, purchase or approve the purchase of equipment, products or services for your facility(s)?

- 01  Yes
- 02  No

### 4. What specific categories of products/services are you interested in seeing? (check all that apply)

- 01  Cardiovascular equipment
- 02  Strength training equipment
- 03  Food/bev./nutritional supps.
- 04  Club mgmt. software/svcs
- 05  Entertainment/sound/music
- 06  Financial services
- 07  Insurance
- 08  Flooring/carpet/court surfaces
- 09  Spa equipment & services/saunas
- 10  Other \_\_\_\_\_

### 5. If you have specific plans to purchase any of the above products or services from the show, what would be your timeframe for such a purchase? (check one)

- 01  At show/within 1 month
- 02  1-3 months
- 03  3-6 months
- 04  6 months-1 year
- 05  No specific plans to purchase

### 6. Including 2009, how many Club Industry shows have you attended? (check one)

- 01  One
- 02  Two
- 03  Three
- 04  More than three

### 7. Do you wish to receive/continue to receive a FREE subscription to Fitness Business Pro magazine?

- YES  No

(Signature required)  
 Date \_\_\_\_\_

### 8. How would you like to receive your copy of Fitness Business Pro?

- 01  Digital
- 02  Print

## 3. REGISTRATION OPTIONS

All plans include admission to the Exhibit Hall during show hours, Welcome Reception, Early Morning Exercise, Early Morning Workouts, Keynote Addresses and Special Events. All-Day sessions have their own separate Plan (F). All prices indicated are for one person; packages cannot be split by registrants. Offer good on new registrations only; not combinable with other offers.

Prices listed represent discounts of up to 50% on conference packages

- |  |                  |               |
|--|------------------|---------------|
| <input type="checkbox"/> Plan A: Up to 11 sessions                         | <b>\$255</b>     |               |
| <input type="checkbox"/> Plan B: Up to 7 sessions                          | <b>\$225</b>     |               |
| <input type="checkbox"/> Plan C: Up to 4 sessions                          | <b>\$150</b>     |               |
| <input type="checkbox"/> Plan D: Individual sessions                       | <b>\$50</b>      |               |
| <b>\$50 ea. X _____ sessions = \$ _____</b>                                |                  |               |
| <input type="checkbox"/> Plan E: Exhibit Hall only                         | <b>FREE</b>      | (\$25 onsite) |
| <input type="checkbox"/> Plan F: All Day Sessions                          | <b>\$150 ea.</b> |               |
| <input type="checkbox"/> Wellness Networking Luncheon (Friday, October 16) | <b>\$60</b>      | (\$75 onsite) |

Total Registration Fees \$ \_\_\_\_\_

### Promotional Code:

SR

### Pre-order the conference handouts on CD-ROM

All paid conference attendees will be given free access to the online conference proceedings before the event so they can download and print the hard copy of the presentations for their class(es), which they should bring with them to the event. In addition, Conference CD-ROMs, which contain all conference handouts, are available for purchase. CD-ROMs will be distributed on-site.

- \$49 for Conference Registrants
  - \$99 Exhibit Hall Only Registrants
- (If you order, please add price to Total Registration Fees above)

## 4. SESSION SELECTION

Circle your chosen sessions, one per time slot. **PACKAGES CANNOT BE SPLIT BY REGISTRANTS**

### Wednesday, October 14

- 9:00am - 4:00pm A01 A02  
 12:00pm - 1:30pm B01 B02 B03 B04 B05 B06 B07 B08 B09  
 2:00pm - 3:30pm C01 C02 C03 C04 C05 C06 C07 C08 C09  
 4:00pm - 5:30pm D01 D02 D03 D04 D05 D06 D07 D08 D09

### Thursday, October 15

- 9:00am - 4:00pm A03  
 8:30am - 10:00am E01 E02 E03 E04 E05 E06 E07 E08 E09 E10 E11  
 10:15am - 11:30am F01 F02 F03 F04 F05 F06 F07 F08 F09 F10 F11  
 2:00pm - 3:30pm G01 G02 G03 G04 G05 G06 G07 G08 G09 G10 G11

### Friday, October 16

- 9:00am - 4:00pm A04  
 8:30am - 10:00am H01 H02 H03 H04 H05 H06 H07 H08 H09 H10 H11  
 10:15am - 11:30am J01 J02 J03 J04 J05 J06 J07 J08 J09 J10 J11  
 12:45pm - 2:00pm Wellness Networking Luncheon  
 2:00pm - 3:30pm K01 K02 K03 K04 K05 K06 K07 K08 K09 K10 K11

### Saturday, October 17

- 9:00am - 10:30am L01 L02 L03 L04 L05 L06 L07 L08  
 11:00am - 12:30pm M01 M02 M03 M04 M05 M06 M07 M08

Boxed-off sessions are 3-hour sessions; you must select both and they count as 2 sessions toward your total session selection

## 5. METHOD OF PAYMENT

Conference registrations will not be processed without payment or if made with declined or invalid credit cards.

TOTAL REGISTRATION FEES (FROM ABOVE): \$ \_\_\_\_\_

Check # \_\_\_\_\_ enclosed (Make payable to "Club Industry")

Check one:  American Express  MasterCard  VISA

Exp. Date \_\_\_\_\_ Card Number \_\_\_\_\_

Cardholder Name (print) \_\_\_\_\_

Signature (required) \_\_\_\_\_

Please note: The words "Trade Show Fees" will appear on your credit card statement.

Cancellation/Downgrade policy: Club Industry will offer a full refund less a \$50 administrative fee, as follows: refund requests must be received in writing, postmarked or fax-stamped no later than September 11, 2009. Downgrades are accepted at any time with \$50 fee. Refunds will not be issued to no-show registrants. Substitutions permitted.

Questions? Visit [www.clubindustryshow.com/national](http://www.clubindustryshow.com/national)