

IFC Strategy Meeting
October 30, 2009
2pm EDT -3/3:30pm EDT
Teleconference – GoToWebinar

Registration Link: <https://www1.gotomeeting.com/register/779275929>

Pass code: incfit

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| 2:00 – 2:10pm | Welcome and Introductions <ul style="list-style-type: none">• Welcome & Introductions• Overview of IFC Mission | James Rimmer, NCPAD |
| 2:10 – 2:20pm | 2009 Achievements <ul style="list-style-type: none">• Milestones• Membership Update• Achievements since 2008• Organizational projects under development | Jim Whitehead, ACSM |
| 2:20 – 2:30pm | 2009 Highlights <ul style="list-style-type: none">• Bringing the <i>Call to Action</i>...To Action<ul style="list-style-type: none">○ Create and expand partnerships to ensure greater accessibility<ul style="list-style-type: none">▪ Update on where IFC materials are being distributed and presented• Creating Industry Partnerships... Progress within the Fitness and Disability Community<ul style="list-style-type: none">○ Advancement made with YMCA's and other non-profits<ul style="list-style-type: none">▪ OnSite Fitness Editorial○ Inclusive Fitness Pavilion at Club Industry 2009<ul style="list-style-type: none">▪ Success in securing interest from manufacturers and consumers▪ Can be recreated for other venues<ul style="list-style-type: none">• Expanding to more manufacturers○ Future Partners○ Work with providers and organizations to increase physical activity for PWD<ul style="list-style-type: none">▪ Do you get enough? campaign○ Recognize those who support the cause<ul style="list-style-type: none">▪ IFC Trailblazer Award in the works! | Jessica Madrigal, NCPAD |

2:30 – 2:45pm

IFC Task Force Updates Cary Wing, Medical Fitness Association
Amy Jaffe Barzach, Powerful Inspiration
Jim Whitehead, ACSM

- Health and Fitness Clubs (Cary Wing, Chair)
 - 2009 Conference Call Summary
 - Health Clubs Toolkit Information
 - Next Steps
- Inclusive Play (Amy Jaffe Barzach, Chair)
 - 2008 Conference Call Summary
 - Development of Playground Inclusivity/ Accessibility Survey
 - Playground Registry
 - Resource Page Launched
- Policy (Jim Whitehead, Chair)
 - Introduction
 - Membership Information

2:45 – 3:00 pm

IFC Action Items

Jessica Madrigal, NCPAD

- ACSM Physical Activity PSA
- Support for Physical Activity Guidelines
- ASTM Standards Information
- Public Comment on Health Fitness Facility Certification
- Invitation to join the Alliance in Support of Athletics Equity for Students with Disabilities
- Sustaining the Coalition

Adjournment
